

2020-2021



CUSTOMER CONTACT CENTER

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press 2 for English
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Dear future student,

We are delighted that you're interested in studying at HU University of Applied Sciences Utrecht! If you choose one of our degree programmes, the education we provide will play a major part in shaping your future. That's why we believe it is important to help you prepare as effectively as possible. We not only provide details about your programme but also give you a full impression of what you can expect from your studies. We help you make the right study choice by benefiting from our years of experience in educating students and working professionals. All of our degree programmes are accredited and their quality is monitored continuously. By choosing the HU, you are therefore choosing an education of the highest standard at an institute that sees you as a serious partner. We will work together with you to make the most of your studies.

This cooperation begins with a study choice check after you register for the programme. During your studies you will be able to discuss your progress and any problems you might have with a supervisor. This increases the likelihood that you will complete your programme successfully and be ideally equipped to start your first job. To give you the best possible preparation for your chosen profession, we adapt our teaching to the needs and trends in business, industry and society at large. We maintain close contact with the professional world and as a student you will be an integral part of this process. Together we invest in your future success!

CONTENT

CREATIVE BUSINESS + STUDYING AT HU + STUDY IN FIGURES + STUDENT LIFE +
INFORMATION



CREATIVE BUSINESS FULL-TIME

Duration

4 years

ECTS credits

240

Title

On graduating you will receive a Bachelor's degree of Arts

Allowed profiles

For Dutch students: vwo CM / vwo EM / vwo NG / vwo NT / havo CM / havo EM / havo NG
/ havo NT / mbo-niveau 4

“A BROAD EDUCATION, AN INSPIRING ENVIRONMENT AND GOOD PROSPECTS FOR THE FUTURE. THAT’S WHAT I WAS LOOKING FOR. SOME OF THE PEOPLE I WORK WITH ON THIS DEGREE PROGRAMME FEEL LIKE FAMILY, AND THAT MAKES STUDENT LIFE SO MUCH MORE ENJOYABLE. YOU LEARN VALUABLE LESSONS ON EVERY FRONT, NOT LEAST HOW TO DEVELOP A DISTINCTIVE SET OF SKILLS SO YOU STAND OUT FROM THE CROWD AS A GRADUATE ON THE JOB MARKET.”

Registration deadline

Students living in the Netherlands (both Dutch or foreign): 1 May 2020.
International students: visit internationalhu.com.

Career advice

Binding, minimum of 50 ECTS credits in the first 12 months.

Tuition fee

Check www.tuitionfeecalculator.hu.nl

Website

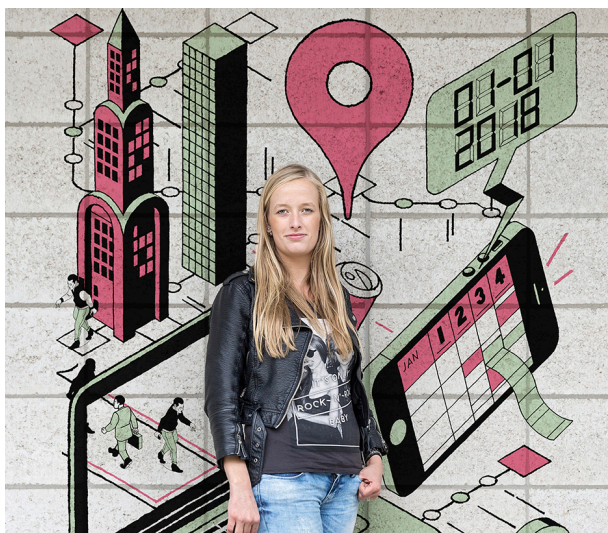
crb.hu.nl

PROGRAMME DESCRIPTION

Creative Business (CB) is a state-of-the-art degree programme focusing on the latest developments in international business innovation, marketing and media. It equips you with a blend of professional skills highly desired by employers in creative industries such as advertising, media and entertainment, design, music, publishing, gaming, fashion and IT, but also in other organisations – commercial and non-profit – and consultancies. Along the way you learn how to manage the commercial power of creativity, to think strategically and conceptually and to find innovative ways to solve the challenges of today’s international creative business.

We give you a solid grounding in marketing, media and business theory, plus the ability to apply this knowledge to real-life cases from international creative business. But more than that, CB allows you to build your own professional profile and personal brand by creating your own learning paths and goals based on your particular needs, interests and background. You acquire the skills needed to become a flexible and creative forward thinker with an entrepreneurial attitude, analytical abilities and collaborative competences.

This programme prepares and trains you for global flexibility in creative business. From day one you work in cross-cultural international teams, on cross-border projects. For example, you might learn to write a marketing plan, bring an American disruptive product or brand to the European market or introduce a European innovation to Africa and the Middle East. And you spend at least one semester of the programme working or studying abroad. Our curriculum trains you for careers at companies with a creative core, from vintage to start-up to scale-up, who are looking for bright, innovative, enthusiastic and well-organised people to join their team and to propel their commercial potential.



You will spend at least one semester working or studying abroad. The curriculum also includes a half-year minor, studying a secondary subject of your own choice at either HU University of Applied Sciences Utrecht, another Dutch university or one of our many foreign partner universities.

YEAR 1 DISCOVERY

During the first year, we will explore the Creative Business professional field of creative business together. We focus on common theories and ideas from business, cultural and media studies, and marketing to set up your foundation. Important approaches, such as agile working and design thinking, are introduced at a basic level. We train you in the basics of collaboration and you get acquainted with project work.

The first-year courses are:

Block A & B:

- Introduction to creative business
- Professional development
- Humanities
- Marketing principles
- Digital media design
- Principles of communication

Block C & D:

- Research lab and methods
- Research analysis and toolkit
- Media culture
- New business models
- Creativity
- Consumer behaviour

To ease the transition to a new place of learning and possibly a different language, culture and country, during your first year you are allocated a study career coach. He or she assists you in learning to work independently and plan your studies, as well as providing informal advice and support on other matters.

The first year begins with a short optional introduction period, an excellent way to meet your fellow students, discover your new home and begin your studies with some fun.

CAREER ADVICE

At the end of your first year, you'll receive a binding recommendation on continuation of your studies (BSA in Dutch). To carry on into the second year of your degree, you need to have achieved at least 50 out of 60 ECTS of the foundation year, in the first 12 months. If you haven't earned at least 50 ECTS of the foundation year, in the first 12 months, you cannot continue your studies at HU University of Applied Sciences Utrecht.

YEAR 2: REALITY CHECK

During the second year, you learn to think and work like a creative professional. We will introduce many reality checks such as real projects, guest lectures, and introductions to the professional field. This year, you will get a real taste of what it means to work like a creative problem-solver and pioneer. This also means that you will be actively disrupted, and learn to ideate at a high level. The optional courses enable you to choose the courses that are the most interesting and relevant to you. Together with your coach, you construct your ideal learning path.

The compulsory courses are:

Block A & B

- Technology
- Entrepreneurship
- International creative business



- Data storytelling
- Cross media fundamentals
- Human-centered design

Block C & D

- Global work
- Intercultural communication

The courses you can opt for are:

- Exploring cultural differences
- Influencing the audience
- Fundamentals of brand
- Framing in the media
- Managing creative processes
- Interactive experiences
- Advanced marketing
- Participatory culture

This is the start of focusing your knowledge and skill set on particular current needs of creative business. Depending on which you choose, topics you might go on to explore in more detail include:

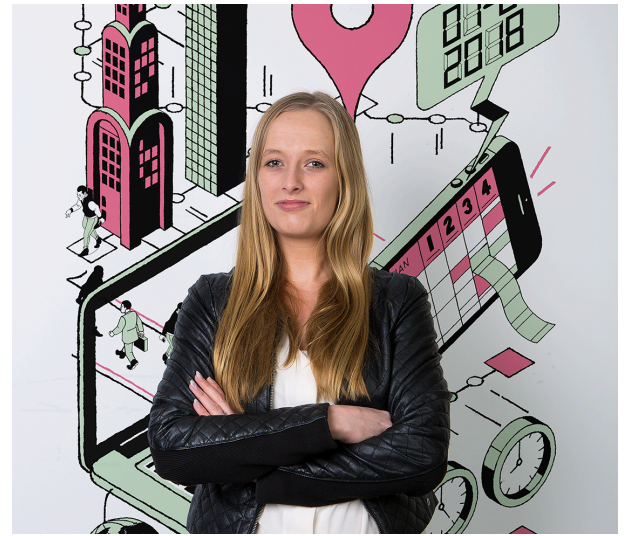
- Deep data and data telling
- Creative content and briefing
- Advanced design thinking
- The customer journey and brand personas
- Internal and external branding
- Innovative organisational cultures

A period of 6 months work placement, either in the Netherlands or abroad, is compulsory during the third year. This gives you a taste of the real professional world outside the classroom. There is a strong practical component throughout the rest of your studies, too, as you work regularly on genuine business cases and examples. You also take your minor in the third year.

GRADUATION

The programme ends with a graduation project, for which you conduct independent research into a problem related to marketing, media or business innovation.

Many of our graduation projects are triggered by genuine research requests from businesses or other organisations, in the Netherlands or internationally. Whichever will be the case, your task is to address an issue related to professional creative business practice by carrying out your own research and writing an extensive report explaining your findings.



Examples of graduation projects

- Improve a content strategy for a fashion and lifestyle brand to increase interaction with Instagram users.
- Analyse the marketing strategy for a children's programme developed by a global entertainment and media enterprise.
- Develop a digital marketing communication plan for an international food company.
- Map the customer experience and propose improvements for an international magazine.

ADMISSION REQUIREMENTS

International students

Students enrolling into our international Bachelor's degree programmes must hold a secondary school diploma at a satisfactory level (comparable to the Dutch HAVO qualification). You are eligible to enrol on one of the programmes if you obtained any of the following diplomas:

- Bulgaria: Diploma za Sredno Obrazovanie
- Romania: Bacalaureat
- France: Bacalaureat
- China: senior middle school diploma and huikao (regional examination) certificate
- Germany: Abitur (Zeugnis der Allgemeine Hochschulreife) or Fachhochschulreife
- United Kingdom: a minimum of four GCSEs/IGCSEs at grade A, B or C AND two A/AS levels in six different subjects
- United States: high-school diploma with college preparatory programme
- International Baccalaureate or European Baccalaureate Diploma

English proficiency

All students, except native English speakers and those with a relevant Dutch diploma, must prove that they have good writing and conversation skills in English. If this is not your first language, you must provide a result from an internationally recognised English test, for instance:

- IELTS: minimum score 6.0



- TOEFL: minimum score 550 (213 computer-based, 80 internet-based)
- TOEIC: minimum score between 670 - 230
- Cambridge certificate of Advanced English
- Cambridge English First

Some international students are granted exemption from the language test based on their high school diploma. Please visit the website for more information:

www.internationalhu.com > Admissions bachelors - Language requirements

Admission requirements for Dutch students

- HAVO diploma "Nieuwe stijl" (issued since 2009): profile: E+M/ N+G/N+T/C+M
- VWO diploma "Oude stijl" or "Nieuwe stijl": all profiles.
- MBO diploma, level 4.

TIMETABLE

At the beginning of the academic year you will be given a timetable which shows the teaching weeks, examination periods and vacations. The academic year is divided into four periods, each of approximately ten weeks. For each period you will be given a timetable of lessons with information such as the classroom and lecturer.

STUDY LOAD

The majority of degree programmes require you to devote forty hours a week to study, whether in the form of attendance at lectures and classes or working on projects.

Mentoring activities, work experience placements and private study also fall within this 40 hour norm.

ASSESSMENTS

During and/or at the end of a course, students will be tested in different ways to check their progress. This includes a wide range of online and offline assessments, such as presentations, journals, visualizations, case-studies, recommendations, strategies, research papers, evaluations, policy documents and events.



Personal Profiling Space

Half of the third year is devoted to your minor. This is a short secondary programme of study, on a topic not necessarily directly related to your main degree subject. As such, you have considerable freedom in choosing the theme of your minor.

You do not have to take your minor at HU University of Applied Sciences Utrecht. Instead, you can also opt to spend a semester at another Dutch university or at one of our many foreign partner institutions. If you do choose to stay in Utrecht, we offer a broad range of minor subjects which combine well with your Creative Business programme – for example:

- Media psychology
- Design
- Journalism
- Online big-data analysis

Moreover, some of our minors enable you to enrol directly on certain postgraduate programmes at Utrecht University.

WORK PLACEMENT

The third year of the CB programmes offers you the option to study abroad for a semester or to go on an international work placement. All students must spend at least six months in a non-native environment. This is an outstanding opportunity to explore and prepare for your chosen career.

WHAT AM I QUALIFIED TO DO?

Our graduates have excellent career opportunities in marketing, media and creative businesses. You typically begin at entry-level position, but soon progress into more strategic or managerial roles. Jobs you can expect to qualify for include:

- Creative strategist
- Brand manager
- Community manager

- Junior growth hacker
- Customer experience manager

CAREER PERSPECTIVES

Seventy-five per cent of Creative Business graduates find employment within three months. The programme's flexibility and variety are reflected in the wide range of organisations in which these graduates build their careers, from multinational businesses in the Netherlands and abroad to their own start-up companies.

Salaries highly depend on a variety of factors, so individual experiences will differ. However, multinational companies typically offer higher-than-average pay rates and our internationally-minded graduates are in considerable demand in this sector. As a result, the current average gross starting salary for CB graduates is approximately €24,000 per year.

POSTGRADUATE STUDIES

You can of course start work straight after you finish your Bachelor's degree. However, you can also choose to continue your studies by taking a Master's degree in the Netherlands or abroad. Some of our minors enable you to enrol directly into certain postgraduate programmes at Utrecht University. In other cases, and at other Dutch universities, you may need to take a transitional programme.


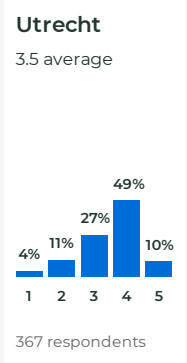
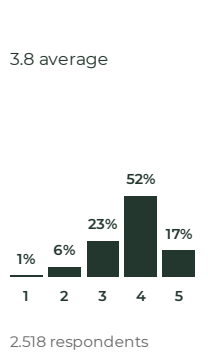






LIFELONG LEARNING

You're never too old to learn. Today's society expects professionals to keep their knowledge up to date. In some professions, refresher training and regular re-accreditation are mandatory.

HU offers education to everyone, from young students of just 17 to experienced professionals of 67. As an active professional, you can come to us to update your knowledge and skills, introducing further depth or breadth. Alongside the fulltime undergraduate programmes we offer a wide range of courses and graduate and Masters' programmes.

The curriculum is developed in close consultation with the professional field and is based on current, international insights in the relevant subject area. Practice-oriented research is particularly important. Our educational activities are flexible and tailor-made, offering students the opportunity to determine the appropriate level and content. We also take differences in learning style into account.

Hbo bachelor's degree, fulltime

		this programme	nation wide average
 <p>Student satisfaction Distribution of ratings from 1 (very dissatisfied) to 5 (very satisfied)</p>	 <p>Utrecht 3.5 average</p> <p>367 respondents</p>	 <p>3.8 average</p> <p>2,518 respondents</p>	
 <p>Number of first-year students Starting the academic year in September 2018 - 2019</p>	<p>Utrecht</p> <p>379</p>	<p>339</p>	
 <p>Contact hours in first year Clock hours per week as perceived by most students</p>	<p>12-18</p>	<p>12-18</p>	
 <p>Advancement to second year Of this programme</p>	<p>63%</p>	<p>63%</p>	
 <p>Degree obtained within 5 years</p>	<p>Degree in Creative Business Percentage of students who enrolled in this programme at this university of applied sciences and obtained their degree here</p>	<p>41%</p>	<p>39%</p>
	<p>hbo bachelor's degree or higher Percentage of students who enrolled in this programme at this university of applied sciences and obtained a hbo bachelor's degree or higher at this or a different institute</p>	<p>48%</p>	<p>45%</p>
 <p>Follow-up education Graduates who pursue further higher education in the Netherlands</p>	<p>11%</p>	<p>10%</p>	
 <p>Job opportunities 1.5 years after obtaining degree</p>		<p>Unemployment 6%</p> <p>Suitable work 81% of working graduates</p>	

Remarks by course management

Scores on Student Satisfaction and Contact hours date from 2018 (National Student Survey, NSE) and are therefore not entirely representative.

Latest change on 28 mei 2019



STUDYING AT HU

WHY AT HU?

At HU University of Applied Sciences Utrecht, everything comes together. You will study at a university with excellent facilities; a place that offers you customised learning in a centrally located, cosy metropolis. Great career opportunities and new friends await!

STUDY CHOICE PROCEDURE

It is important that you are able to complete your chosen programme successfully. The first step in doing so is to select a programme which is in keeping with your talents, interests and abilities. HU will help you.

OPEN DAYS

The HU open days allow you to experience the atmosphere on campus and meet staff and students. Although much information can be found on the websites and in the brochures, it is only through being on the spot that you appreciate what the future may hold. You can ask questions during the many information meetings and fairs. If you wish to attend an open day, please register at hu.nl or at internationalhu.com (international students).



ORIENTATION DAYS

If you have been to an open day you may already have a good idea of which programme you wish to follow. The next step is to come along for an orientation day, during which you will attend one or more actual lessons, lectures or laboratory sessions. The day will give you a very good idea of what to expect. You will be able to talk to staff and current students who can tell you more about the programme you have in mind. For further information, see hu.nl or internationalhu.com (international students).

PROGRAMME SELECTION CHECK

HU University of Applied Sciences is reviewing its policy concerning the programme selection check for international enrollers / students in accordance with the new Dutch law concerning internationalization of higher education.

What are we looking for?

We want to make sure that your skills, talents and expectations match with your chosen programme, and vice versa. The process consists of two parts: an online questionnaire and attendance at a matching session. For international students living abroad only the online questionnaire is obligatory, the matching session is not. It is possible though to have a skype session with the programme.

The first online questionnaires will be early in 2020. Once we receive your registration via Studielink, you will get further instructions. Having completed the online questionnaire, you will receive details about registration for the matching day.

For further information, see www.programmeselectioncheck.hu.nl.

REGISTRATION AND ENROLMENT

If you already know what programme you wish to do, check whether you meet the enrolment criteria and register on time. All important information about registration and enrolment can be found at www.inschrijven.hu.nl (in Dutch) or www.internationalhu.com (in English).

Registration

You must always register using the www.studielink.nl system. The closing date for students living in the Netherlands (both Dutch or foreign nationality) is 1 May 2020. For international students living abroad, different deadlines apply. Please visit internationalhu.com.

Some programmes tend to be oversubscribed. They have more stringent selection procedures and different registration dates. If you are uncertain of the exact requirements, contact International Office, io@hu.nl (international Students) or Customer Contact Center (Dutch students), info@hu.nl. Or call 00 31 (0)88 - 4818181.

CREATIVE BUSINESS

Registration deadline

Students living in the Netherlands (both Dutch or foreign): 1 May 2020.
International students: visit internationalhu.com.

21+ ADMISSION TEST

If you do not have the right prior education for a Bachelor's degree programme at HU University of Applied Sciences Utrecht and if you are 21 or older before the start date of your degree programme, HU University of Applied Sciences Utrecht offers you the possibility of a 21+ admission test.

More information: www.internationalhu.com.

TUITION FEES

If you are following a programme at HU which leads to the award of the HBO (Higher Professional Education) diploma, you are required to pay annual tuition fees. There are two levels of fees: the statutory tuition fees (determined by the Dutch government) and the institutional tuition fees (set by HU itself).



To qualify for the lower statutory tuition fees you must meet certain requirements with regard to nationality, domicile and attendance. If you are unable to meet these requirements, you are liable to pay the higher institutional tuition fees.

Amount of tuition fees

The statutory tuition fees are set by the Ministry of Education, Culture and Science on an annual basis. You can find out how much you will be expected to pay using the online calculator.

For further information, see www.inschrijven.hu.nl (in Dutch) or www.internationalhu.com (in English) and www.duo.nl. If you cannot find the answers to your questions here, email the Student Service Desk, info@hu.nl.

STUDY GRANTS

You may be eligible for a study grant or student loan. For further information, visit www.duo.nl.

SCHOLARSHIPS FOR STUDENTS FROM NON-EEA COUNTRIES

HU offers several scholarships for students who do not have a non-EU/EEA nationality and pay the higher tuition fee. The amount of the scholarships arrange from € 2.000,- to € 5.000,- For further information, visit www.internationalhu.com > Admissions > Fees and scholarships.

COSTS OF STUDYING AT HBO LEVEL

Studying costs money. Tuition fees are only part of the overall expense. You must also reserve funds to purchase textbooks and other materials, and to take part in activities such as field trips.

The exact costs vary from one programme to another, but we recommend allowing for a budget of between €500 and €1000 per year.

STUDY GUIDANCE

Every student is assigned a personal mentor who is able to advise you on progress and will discuss any problems you may have. Together you will work on your general study skills in order to help you complete the programme successfully.

Because you also devise your own study programme, your mentor will advise on the choice of minors or specializations. If you have any problems which are not directly related to your studies, the mentor is able to refer you to someone who can help.

STUDENT COUNSELLORS

The student counsellors are on hand to provide information and advice. They will help to find solutions to any problems you may have, and will assist you if you have questions relating to your registration or progress, financial matters or your personal health. Where appropriate, the counsellors can refer you to the student psychologist or the students' doctor. Everything you discuss with a counsellor is treated in the strictest confidence.

STUDENT MEDIATION

If you have a disagreement with a member of staff or a fellow student, you can call upon one of the student mediators. They are specially trained to resolve conflicts.

STUDENTS WITH A DISABILITY

Everyone should have the opportunity to study. HU therefore makes every effort to make all programmes accessible to students with a disability or chronic illness. It is important that you notify us of any special requirements when you enrol on a programme (using Studielink).

If you require special facilities or provisions during your studies, please contact one of the student counsellors. Even if you do not anticipate any problems, it is prudent to inform the counsellor of your circumstances.

TOP-LEVEL SPORTS SCHEME

Various special provisions are available to students who practise a sport at the 'elite' level. Depending on your individual circumstances, you may qualify for help in planning your coursework. You may also be allowed to reschedule examinations to fit in with your other commitments. If you think you are eligible, please contact the Top-Level Sports Coordinator.

For further information, email topsport@hu.nl.



HU HONOURS

Ambitious students who seek a greater challenge can apply to take part in the Honours programme. It is for motivated and talented students who are willing to devote more time and energy to their studies.

You are expected to follow the Honours programme alongside your regular coursework. It therefore represents an additional study load but one which enables you to achieve your full potential.

Having successfully completed the coursework and a final graduation project, you will be awarded the Honours Certificate. This allows you to show future employers that you are a cut above the average.

For further information, see www.honours.hu.nl.



STUDENT LIFE

UTRECHT STUDENT CITY

Utrecht is a vibrant student city with an attractive historic centre. Thanks to the presence of a major international university and many other institutes of higher education, students make up over twenty per cent of its population. This is evident during any visit to the old city centre, where you will find many lively bars, pavement cafés and affordable restaurants. Festivals and other cultural events take place throughout the year.

For further details, see www.visit-utrecht.com.

GENERAL INTRODUCTION IN UTRECHT

The Utrecht Introduction Period helps you to get to know the city of Utrecht and your fellow students. There are various fun activities for which you can register at www.utrechtseintroductietijd.nl (from May/June onwards).

STUDENT ACCOMMODATION IN UTRECHT

It is of course very convenient to live and study in the same city. Unfortunately, it is not easy to find suitable accommodation in Utrecht. You should therefore begin looking as soon as possible and should register with SSH (www.sshxl.nl) and Kamernet (www.kamernet.nl).

HU has an agreement with SSH Short Stay and XIOR, local housing cooperations that offer temporary furnished housing for international students.

Visit www.internationalhu.com > Study at HU > housing

SPORT IN UTRECHT

Your HU Student Card entitles you to discounted admission to the Olympos Sports Centre at Utrecht Science Park. This is the sports centre of HU and Utrecht University.

Olympos offers the opportunity to take part in over seventy different sports. There is something for everyone, including you! For further information, see www.olympos.nl.

STUDENT ASSOCIATIONS IN UTRECHT

A true student city such as Utrecht has many student associations. Some associations have a special focus such as a sport, religious denomination or political movement. There are also study associations, most of which are affiliated with particular programmes. For further information about the study associations, see www.oshu.nl (information in Dutch).

Associations of all types are run by volunteer administrators. If you are interested in joining the committee of an association, remember that you may be eligible to receive additional funding under the administrative grant scheme.

WORKING WHILE STUDYING UTECHT

Many students have a part-time job. It is important not to earn too much from regular employment since this can affect your eligibility for a grant or student loan. You should also remember that studying is a full-time activity in itself. You must reserve enough time to complete all your coursework to everyone's satisfaction.



That said, anyone looking for interesting part-time work (or a first full-time job on leaving HU) should contact Campus Recruitment. Its specialist staff can also provide personal careers advice and will help you to develop a CV which will appeal to future employers. And you will never be turned down because you lack experience!

For further information, see www.campusrecruitment.eu.



INFORMATION

[Customer Contact Center and International Office](#)

If you have general questions, the Customer Contact Center will be pleased to help.

The International Office will answer your questions related to applications, admission, visa and housing.

[Hours](#)

The Customer Contact Center and the International Office are open on weekdays from 09:30 to 16:30.

[E-mail](#)

io@hu.nl

[Telephone](#)

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Whatsapp

+31 6 34101698

[Twitter](#)

[@HU_Utrecht](https://twitter.com/HU_Utrecht)

[Facebook](#)

facebook.com/HogeschoolUtrecht



Instagram

[instagram.com/hogeschoolutrecht](https://www.instagram.com/hogeschoolutrecht)

Website

www.studiekeuze.hu.nl (Dutch students)

www.internationalhu.com (International students)

CREATIVE BUSINESS

Visiting address

Heidelberglaan 15
3584 CS
Utrecht

About your location

The programme is held in Utrecht at Heidelberglaan 15, part of Utrecht Science Park (USP). At the USP you will find other HU-locations, Utrecht University, cafés and student flats. A lively campus environment.

Every degree programme has its own home base: the institute area. In your building this is the place to meet fellow students and your teachers. You can meet and drink a cup of coffee or find a place to work. Buildings, teaching rooms and facilities are shared within the HU Campus. It may therefore be that you have classes in another building or you might meet students from other programmes in your building. Every building has spaces to study, project rooms, areas for working in silence and computer workstations. Do you have your own laptop? Then you can pick a spot anywhere, because there is WiFi available throughout all buildings.

Accessibility

From Utrecht Central Station busses and tram 22 depart every few minutes. It takes about twenty minutes and they stop in front of the building on the Heidelberglaan. Are you travelling by car? Please keep in mind charges apply for parking at USP De Uithof. You can park at:

- P+R De Uithof
- Sorbonnelaan

- Cambridgelaan Parking

Website location

internationalhu.com/locations

GO ABROAD

Spending time abroad as part of your studies is a valuable experience both in terms of personal development and to boost your CV. Employers look for relevant work experience abroad more and more often.

In consultation with their degree programme, all students have the option of studying abroad, doing an internship or completing their studies abroad. For some students this is a compulsory component of their course. The International Office (exchange@hu.nl) will help you get started.

UTRECHT SCIENCE PARK

Studying at HU University of Applied Sciences means you get to enjoy all the benefits and facilities of our campus: (USP). USP is a veritable miniature city on the outskirts of Utrecht.

At the campus you'll find the universities' buildings, libraries, student accommodation, restaurants and cafés, a sports centre, the university hospital and various shops. It also enjoys excellent transport links to Utrecht and beyond.

At USP, HU University of Applied Sciences Utrecht provides education and conducts research in cooperation with partners from business, industry and the professional practice. These partnerships offer students interesting options for internships and research.

The campus at USP is constantly under development. The Uithoflijn tram line is currently being constructed and by 2019 you will be able to zip to USP from Utrecht Central Station in 17 minutes.









UNIVERSITY
OF APPLIED
SCIENCES
UTRECHT

COLOFON

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